



# AYSO EXPO NORTHEAST

## Southbury, CT March 11-13, 2022

Please note – agenda could change  
\*Rev. 03/08/22



Date/Time	Course/Event	Location	Inst
<b>FRIDAY, March 11, 2022</b>			
5:00 pm – 7:00 pm	EXPO Registration	EXPO Hallway	
8:00 pm	Trivia Night Sponsored by Region 95 – Somers, NY	Heritage Room	
<b>SATURDAY, March 12, 2022</b>			
7:00 am - 8:00am	BREAKFAST	<b>TIMBERS – GIVE TICKET TO WAIT STAFF</b>	
7:00 am–2:00 pm	EXPO Registration	EXPO Hallway	
8:00 am-5:00 pm	RC/AD Training – <b>PRE-REGISTRATION REQUIRED</b>	Justice	Various Instructors
8:30 am-4:30 pm	VENDOR SHOW		
8:00 am-8:45 am	Coach *Annual Coach Update 2022	Senate	S Snyder
	Referee *What Makes You a Good, Respected Referee?	Washington	J Manwell
	Management *EtrainU Roundtable	Madison	R Buiteweg
	Marketing *Getting the Word Out – Marketing Your Program Roundtable	Liberty	D Howald
	Special Interest More Soccer for More Kids Roundtable	Jefferson	I Kavy
8:45 am-9:00 am	<b>BREAK</b>		
9:00 am-9:45 am	Coach *Alternative Play Models – “Just What The Doctor Ordered” AYSO Playground Soccer 101 – Classroom Introduction	Senate	S Snyder
	Referee *Annual Referee Update	Congress	A Leverenz
	Management *Getting to Yes: A Guide to Volunteer Recruitment	Hamilton	E Kobos, P Goldberger
	Marketing *Due Process	Jefferson	T Osborn
	Marketing *Cranking it to 11: Region Marketing on	Madison	B Hummell
		Liberty	D Howald, T Minarik
9:45 am-10:30 am	<b>BREAK – SNACKS IN VENDOR ROW</b>		
10:30 am-11:15 am	Coach *Blowout Games: Coaching in a Mis-matched Game	Senate	J Council
	*AYSO United-How to Develop & Deliver your Coaching Philosophy	Congress	S Snyder
	Referee *Preparing to Center Referee a Game	Hamilton	R Safran
	Refereeing with Fewer Than Three	Washington	D Felton
	Management *Due Process Review	Madison	B Hummell
	*Volunteer Retention is Not Detention	Jefferson	R Pittman
	Marketing AYSO Best Practices for Sponsorship & Fundraising	Liberty	Y Lara
11:15 am-11:30 am	<b>BREAK</b>		
11:30 am-12:15 pm	Coach *Social & Emotional Learning – “The Missing Link”	Senate	S Snyder
	*AYSO Coaching Manual presents Age Appropriate Activities to Meet Players’ Needs	Congress	J Davis
	Referee *Managing the Game	Hamilton	G Solomon
	*Offside: Making the Correct Call	Washington	E Kobos, A Olbrecht
	Marketing *Cranking it to 11: Region Marketing on Steroids	Liberty	D Howald, T Minarik
	Building the AYSO Brand in Your Community	Jefferson	Y Lara



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SATURDAY, March 12, 2022 Cont.					
12:30 pm-1:30 pm	<b>LUNCH</b>	<b>TIMBERS – GIVE MEAL TICKET AT DOOR</b>			
1:30 pm-2:45 pm		*Leadership Forum with NBOD Members and Section Directors	Constitution	M Karon, D Howald, R Pittman M Schmalz, R Buiteweg	
2:45 pm-3:00 pm	<b>BREAK</b>				
3:00 pm-3:45 pm	Coach	*Women in Soccer – “You Can’t Be It If You Can’t See It”	Senate	T Osborn	
		Periodization 101 for the 12U Coach & Above	Congress	S Gorgas	
	Referee	*What Would You Do?	Hamilton	R Safran, D Rogers	
		Advantage – When and Where	Washington	P Goldberger, D Felton	
	Management	Safety Director Roundtable	Jefferson	L Swertloff	
Marketing	Sports Connect Roundtable	Madison	R Buiteweg		
3:45 pm-4:00 pm	<b>BREAK</b>				
4:00 pm-4:45 pm	Coach	*The AYSO Coaching Manual – “Benefits, Features & Roadmap”	Senate	J Davis	
		*Playground – Engaging the Parents	Congress	A Leverenz	
	Referee	Fouls & Misconduct Review for 12U Games and Below	Hamilton	C O’Connell	
		Fouls & Misconduct Review for 14U Games and Above	Washington	G Solomon	
	Management	*VIP – Soccer with Special Needs Players	Madison	P van der Heijden	
Marketing	*Registrar Roundtable	Jefferson	R Pittman		
4:45 pm-5:00 pm	<b>BREAK</b>				
5:00 pm-5:45 pm	Coach	United Soccer Coaches presents Essential Principles of Effective Youth Coaching	Senate	S Snyder	
		*Instructor Overview for the 2022 Coach Instructor Course	Congress	J Council	
	Referee	*Set Up & Run a Virtual Referee Course	Hamilton	M Titowsky	
		Officiating as a Team	Washington	D Felton, C O’Connell	
	Management	*DIVVY/Zip Books Roundtable	Jefferson	R Buiteweg	
Marketing	Governance Made Easier: Standard Regional Policies & Protocols Intro	Madison	B Hummell		
6:00 pm	<b>COCKTAIL HOUR SPONSORED BY SCORE SPORTS (open bar)</b>		<b>Garden Room</b>		
7:00 pm	<b>AWARDS BANQUET DINNER</b>		<b>TIMBERS – GIVE MEAL TICKET AT DOOR</b>		

DAYLIGHT SAVINGS TIME BEGINS  
DON’T FORGET TO SET YOUR CLOCKS AHEAD TONIGHT!



# AYSO EXPO NORTHEAST

## Southbury, CT March 6-8, 2020



SUNDAY, March 13, 2022				
7:00 am–9:00 am	<b>BREAKFAST – Sponsored by Mt. Kisco Sports</b>		<b>TIMBERS—GIVE MEAL TICKET TO WAIT STAFF</b>	
9:00 am-11:45 am	Marketing	Growth Workshop <b>** Pre-Registration Required</b>	Liberty	D Howald, M Karon
9:00 am-9:45 am	Coach	Playground Soccer & Schoolyard Soccer Program Leader - <b>CERTIFICATION</b> <b>** Must do field work at a later date</b>	Congress	A Leverenz
		AYSO Competitive Programs	Senate	S Snyder
	Referee	*Concussion Protocol for Referees	Hamilton	J Manwell, M Titowsky
	Management	*What is a Budget Really Good For?	Madison	T Osborn
9:45 am-10:00 am	<b>BREAK</b>			
10:00 am-10:45 am	Coach	*A Framework for Continuous Coach Education I – “The Why”	Senate	T Osborn
		Effective Session Planning & Implementation	Congress	S Gorgas
	Referee	Avoiding Trouble	Hamilton	R Safran, D Rogers
	Management	*Maximizing Website Presence I – Connecting With the Community	Madison	Y Lara
10:45 am-11:00 am	<b>BREAK</b>			
11:00 am–11:45am	Coach	*Coaching Coaches and Mentoring II - “The How”	Senate	A Leverenz
		*AYSO Adult Soccer 2.0	Congress	P van der Heijden
	Referee	Foundations of Officiating Futsal	Hamilton	D Rogers
	Management	Stewards of the Game	Madison	R Pittman

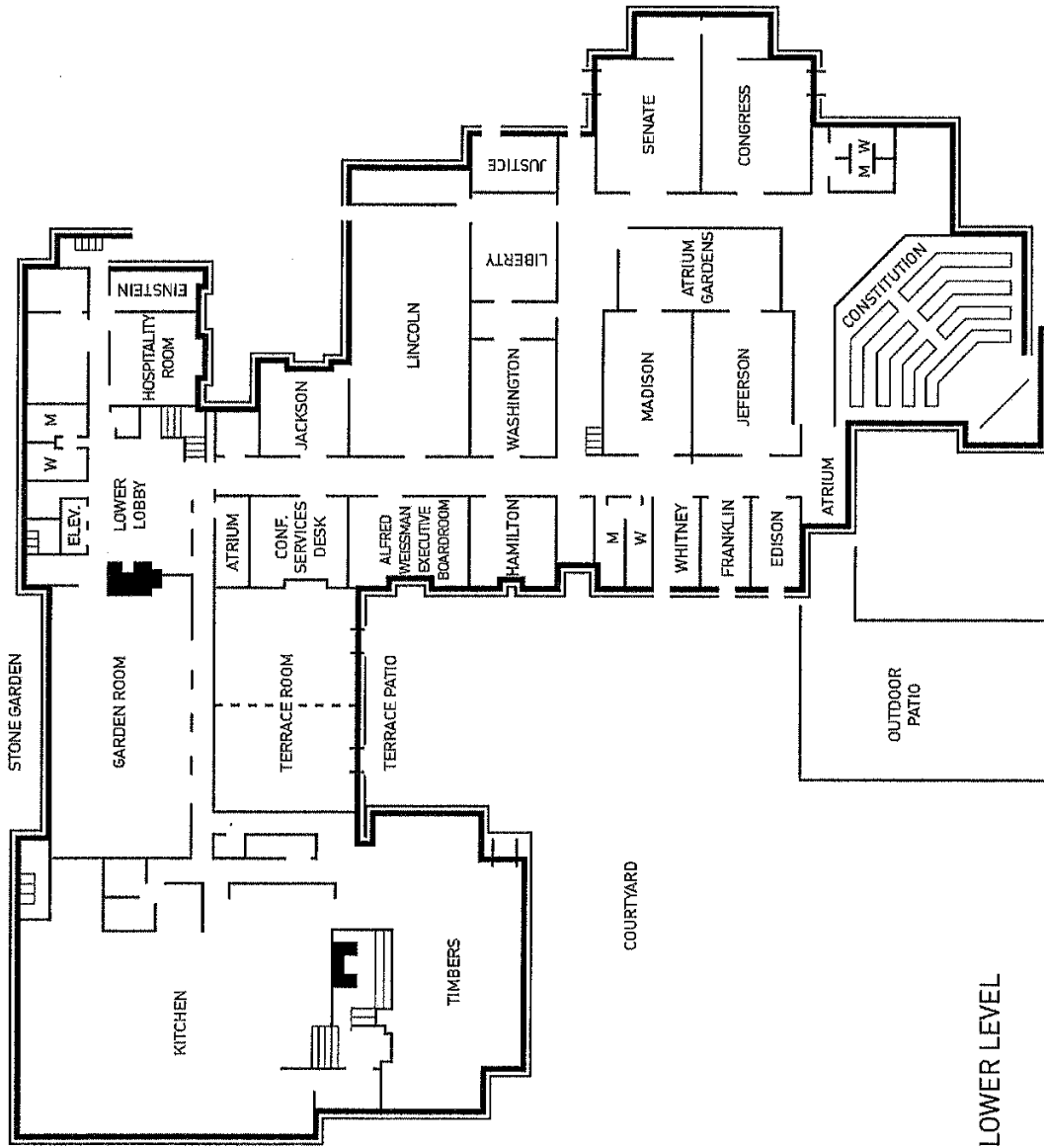
**\* = NEW/UPDATED WORKSHOPS**

Below are the names of the volunteer instructors. Be sure to thank them for all of their preparation and hard work in presenting all of these workshops to you

Rick Buiteweg  
Jodi Council  
Joe Davis  
David Felton  
Peter Goldberger  
Scott Gorgas  
Dan Howald  
Bill Hummell  
Mike Karon

Irwin Kavy  
Ed Kobos  
Yvonne Lara  
Alan Leverenz  
Jim Manwell  
Theresa Minarik  
Chris O’Connell  
Alex Olbrecht  
Theresa Osborn  
Ginnie Pittman

Randy Pittman  
Darren Rogers  
Richard Safran  
Mark Schmalz  
Scott Snyder  
Gregg Solomon  
Larry Swertloff  
Michael Titowsky  
Peter van der Heijden



LOWER LEVEL